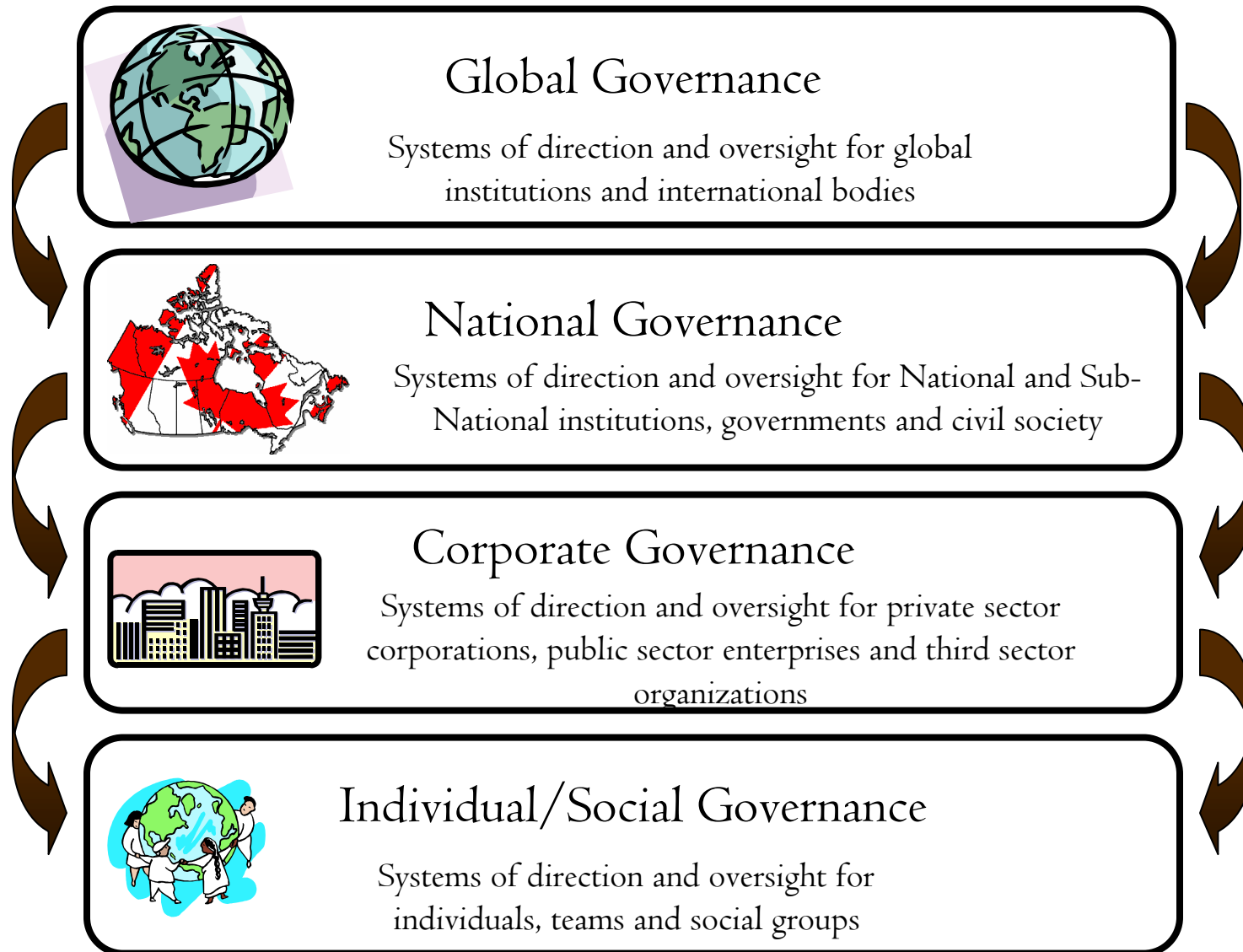


The World of Governance



Defining the Principles of Corporate Governance

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| Leadership | The Board is responsible for ensuring the strategic direction of the organization, for being the voice of the owners/shareholders to the organization; and for taking an explicit approach to governance. |
| Stewardship | The Board is responsible for aligning measures, incentives and accountability mechanisms with the mission, objectives and priorities; for ensuring the successful results of the organization; and for the efficient use of capital in the firm. |
| Citizenship | The Board is responsible for ensuring the organization behaves in a socially responsible manner; for engaging and promoting the interests and welfare of their local communities; and for environmentally sustainable policies and practices. |
| Monitoring | The Board is responsible for ensuring the internal structure, systems and processes within the organization are working effectively; for overseeing the performance of the CEO; and for ensuring an effective system of financial control. |
| Reporting | The Board is responsible for ensuring effective, open shareholder relations with the organization; for understanding and meeting the legitimate needs and expectations of the owners/shareholders; for engaging and promoting the renewal and sustainability of stakeholder relations. |
| Innovation | The board is responsible for ensuring the organization is adequately prepared for change; for ensuring a culture of learning and innovation; for ensuring the succession of effective, skilled leadership, and for promoting learning among the owners/shareholders and community. |