

Corporate Governance Leadership in Egypt and Region

Brown Governance Inc. and Corde Management Consulting Announce Partnership

For Immediate Release

Corporate governance and board capacity lapses are at the heart of recent global corporate failures and scandals. In a step that will position corporations in Egypt and the Region as leaders in corporate governance and board capacity, **Corde Management Consulting** and **Brown Governance Inc.** have announced they are teaming up.

“This new partnership will empower the momentum of change in the emerging economies of Egypt and the Region,” says Dr. Alaa-Eldin M. Adris, Managing Director of Cairo-based Corde.

“Corporations in the private, health care, government and public sectors will immediately benefit from unparalleled access to corporate governance expertise,” says Debra Brown, President and CEO of Brown Governance Inc.

Previously underserved markets will gain value by combining the international experience and accumulated knowledge of Brown Governance with an understanding of the local environment, culture, regulations and laws offered by Corde.

Clients will be able to capitalize on the expertise of this partnership to achieve a highly demanded value proposition to an underserved market. The partnership will initially focus on three areas:

- Board Consulting and Development
- Director Education and Training
- Governance Tools, customized and tailored

Corde is a Cairo-based consulting firm serving industrial business entities and NGO’s instilling systems, processes and professional reasoning to achieve turnaround and business growth.

Brown is a Canadian-based, global-scope consulting firm which has gained broad expertise in board development, director education and governance consulting, over its eighteen years of full-time practice. Sectors served by Brown Governance include governments, financial institutions, health care and education, telecommunications and energy.

For more information, please contact:

Dr. Alaa-Eldin M. Adris

Managing Director

12 El Nozha St., Heliopolis

Cairo, Egypt 11341

Office +(202) 2690-8991/2

Fax/Tel +(202) 2418-3392

Mobile +(2010) 107-7012

Email adris@cordempower.com

Web: www.cordempower.com